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| Purpose | To develop a clear awareness of English used for various purposes, to motivate self learning. |
| Course offered by | PG Department of English, KAHM Unity Women’s College, Manjeri. |
| Course run by | Faculty members, PG Department of English,  KAHM Unity Women’s College, Manjeri. |
| Duration | 30 hours |
| Course fee | Rs.200 |
| Eligibility | Undergraduate & PG students of any year /semester/subject |
| Mode of delivery | Online and offline. |
| Assessment | Graded activities (formative)  Final assessment (summative: either online or offline)  Pass minimum: 40% |
| Certificate | After the evaluation, issued by college. |
| No of students | 50 - on a first come first serve basis |
| Members in the Board of studies | AKS, PR, KS, MKV |
| Course coordinator. | MKV |
| Design and syllabus preparation | M K Vineetha |

Certificate Course in Essential English 2021-22

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| Course content | | |  |  |
| Module 1 | content | Resource person | Date and time | Revised dates |
| 9 hours | Enhancing vocabulary-tips and resources | MKV (3) | 9/10/2021 (2hrs)  29/12/2021 (1 hr) | 20/11.2021-2h  19/11/2021-1 hr |
| Idioms in English (in speech and writing) | SDQ (3) | 16/10/2021(2hrs)  13/11/2021 (1 hr) | 27-11-21-2hrs  29-12-21-1hr |
| Developing a paragraph | KS (1.5) | 23/10/2021 (2hrs) | 4-12-21-2hrs |
| Proof reading and editing | KS (1.5) | 30/10/2021 (1 hr) | 30-12-21-1hr |
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| Module 2  10 hours | English for specific purposes: culinary terms | RN (2) | 30/10/2021 (1 hr) | 11-12-21-1 hr |
|  | English for travel | PR (3) | 6/11/2021 (2hrs)  29/12/2021(1 hr) | 11-12-21-1 hr  31-12-21-2hrs |
| Language of advertisements. | KRS (1.5) | 13/11/2021 (1 hr) | 1-1-22 -1 hr |
| Complimenting in English | RN (1.5) | 20/11/2021 (2 hrs) | 8-1-22 2hrs |
| English for narration | KRS (2) | 27/11/2021 (2 hrs) | 18-12-21-2hrs |
| Module 3  7 hours | **English for the Media**  Anchoring, announcements, public speaking, …… | AKS (3)  PM (1) | 4/12/2021 (2hrs)  30/12/2021 (1 hr)  11/12/2021 (1 hr) | 15-1-22 -2hrs  22-1-22 -1 hr |
|  | Emails | AMP (1.5) | 18/12/2021 (2hrs) | Any working day |
| Blogging and twittering | AMP (1.5) | 26/12/2021 (1 hr) | Since lab may help |
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| Module 4  4 hours | English for competitive exams | RJ (2)  PM (2) | 08/01/2022 (2hrs)  15/01/2022 (2 hrs) | 28-12-21 -2hrs  29-1-22-2 hrs |
| Tips:   * The topics are delivered minimising lecture mode, choosing activities that engage students in the usage of the medium. * The choice of resources is left to the RP, however interactive materials are highly recommended. * Devise real life situations wherever possible which enhances language production and the meaning making process.   *It is not that you learn something and then you use it; neither is it that you use something and learn it. Instead, it is in using that you learn—they are inseparable. (Larsen-Freeman 2007: 783)* | | | The dates are tentative and is subject to change. RPs may swap slots and must ensure that every section is complete with no carry over to the next day other than practice materials or resources for reinforcement. |  |