**KAHM UNITY WOMEN’S COLLEGE, MANJERI**

**DEPT. OF HOME SCIENCE**

**ADD-ON COURSE 2022-23**

**SYLLABUS**

**FCSCC09 - CERTIFICATE COURSE IN MAKEUP ART**

**FCSCC09 - CERTIFICATE COURSE IN MAKEUP ART**

**COURSE DESCRIPTION**

The course is designed to give students an overview of basic makeup techniques and to develop their skill in using those techniques.

**FCSCC09 - CERTIFICATE COURSE IN MAKEUP ART**

**SYLLABUS**

**Course Duration: 30 hrs.**

**COURSE OBJECTIVES**

1. To enable students to learn the fundamentals of makeup application
2. To enable the students to learn the basics of contouring, blending and colour selection
3. To enable students to apply the techniques learned in class

**COURSE OUTCOME**

After successful completion of the course, the students will be able to

CO1: To understand the products, tools and equipments used for applying a makeup

CO2: To understand the pattern for applying makeup techniques for all type of skin complexions

CO3: To apply appropriate cosmetic to enhance a client’s or one’s own appearance in relevance

to the occasion

**Unit. 1: Cosmetics**

Physical and chemical classification of cosmetics- powders, solutions, suspensions, emulsions, ointments and soaps, potential toxicology of materials used as cosmetics, routes of entry, responses to toxicity, precautions, herbal make-up products, quality control of cosmetic substances.

**Unit.2: Facial make up**

Professional make up- Introduction, techniques, blending, shadowing, high lighting. Cosmetics required- foundations- colour corrections, liquid foundations, treatment foundation, cake foundation, face powders, blushers, eye shadows, eye pencils, liquid eye liner, mascara, eye brow liners, lip liners, lip pencils, lip sticks, lip gloss, nail polishers, cleaners, toners, moisturizers.

**Unit.3: Make up procedures**

Cleanser application and removal, application of astringent, application of moisturizer, eyebrow arching, application of foundation, power application, blusher (cheek Colour) application, application of eye Colour, eye liner, eyebrow makeup, application of mascara, lip Color application.

**Unit. 4: Corrective Make-up**

Analysis of facial features, face shapes and corrective make up techniques, analysis of skin Colour, choosing colors of cosmetics, concealing wrinkles with foundation cream, corrective make-up forehead, corrective make-up for nose & chin, corrective make-up for eye & eyebrows, corrective make-up for jaw line & neck, corrective make-up for lips.

**Unit.5: Eye lashes**

Artificial eye lashes; applying and removing artificial strip eyelashes, eye tabbing, precautions for eye make-up.

**Unit.6: Different make-up**

Day make-up, evening make-up, party make-up, stage make-up.

**Related Experience**

1. Self-makeup or makeup others using different styles – eye makeup, lips makeup, facial makeup, party makeup, day makeup

**REFERENCES**

1. Edmonds, Molly. "History of Makeup." How Makeup Works (2014): n.pag. HowStuffWorks. Web. 7 May 2014. <http://people.howstuffworks.com/about-makeup1.htm>
2. Bobby Brown. Makeup Manual (2008) Headline Publishing Group, UK Company
3. Mary Quant. Classic Make-up and Beauty (1998). DK Living.
4. Burch, Tory. "12 surprising statistics about the beauty industry." StyleList. StlyleList, 30 Apr 2014. Web.  21 May 2014. [http://www.stylelist.com/view/12-surprising-statistics-about-the-beauty-industry/](http://www.stylelist.com/view/12-surprising-statistics-about-the-beauty-industry/%20)
5. Zipp, Michelle. "Surprising poll Reveals how much makeup women really wear." The Stir. The Stir, 5 May 2012. Web. 29 May 2014. <http://thestir.cafemom.com/beauty_style/136560/surprising_poll_reveals_how_much>
6. "1/3 of Women Won’t Leave Home Without Makeup On; Are Not Me." Lovelyish. N.p., 27 Jan 2011. Web. 1 May 2014. <http://www.lovelyish.com/2011/01/27/13-of-women-wont-leave-home-without-makeup-on-are-not-me/>
7. "Attractive People Success Statistics." (2014): n.pag.Statistic Brain. Web. 30 Apr 2014. <http://www.statisticbrain.com/attractive-people-success-statistics/>
8. Calistro, Paddy. "How Much Makeup Does a Typical Woman Own? A Look at the Trends." Los Angeles Times 31 Jan 1988, n. pag. Web. 1 May 2014. <http://articles.latimes.com/1988-01-31/magazine/tm-39292_1_average-woman>
9. "How Much Does the Average Woman Spend On Makeup In a Year." . N.p., Online Posting toWikiAnswers. Web. 11 May. 2014. http://wiki.answers.com/Q/How\_much\_does\_the\_average\_woman\_spend\_on\_makeup\_in\_a\_year?altQ=How\_much\_does\_the\_average\_woman\_spend\_on\_beauty\_cosmetiAdams, Rebecca. "Male Makeup Isn't Such A Strange Concept Anymore, Study Says." Huffington Post19 Jun 2013, n. pag. Web. 11 May. 2014. <http://www.huffingtonpost.com/2013/06/19/male-makeup-study-men_n_3467482.html?>

**STRATEGIES FOR INSTRUCTION**

The course can be conducted through both online and offline classes.

Online tools such as google meet, Moodle, WhatsApp, Instagram, etc. can be used.

Lecture, lecture cum demonstration, hands-on training, peer learning, flipped classroom, experiential learning, etc. may be adopted as teaching-learning strategies

**EVALUATION & GRADING**

**SCHEME OF EVALUATION**

|  |  |  |  |
| --- | --- | --- | --- |
| **METHOD OF EVALUATION** | | | |
| **Assessment Methods** | **Criteria** | **Marks** | **Weightage** |
| Formative Assessment (FA) | Attendance | 4 | 25% |
| Assignment/Project/Activities/Reports | 6 |
| Summative Assessment (SA)\* | Test Paper | 30 | 75% |
|  | Total | 40 | 100 |

**(\*Summative Assessment – Internal/External Evaluation)**

**ATTENDANCE**

|  |  |
| --- | --- |
| **Attendance** | **Marks** |
| 90-100% | 4 |
| 85-89.9% | 3 |
| 80-84.9% | 2 |
| 75-79.9 | 1 |
| <75% | 0 |

**GRADING POLICY**

|  |  |
| --- | --- |
| **Grade** | **Percentage of total marks (FA+SA)** |
| A | 80% & above |
| B | 60-79.9% |
| C | 50-59.9% |
| D | 40-49.9% |
| **Not qualified** | **<40%** |

**MODEL QUESTION PAPER**

**KAHM UNITY WOMEN’S COLLEGE, MANJERI**

**DEPARTMENT OF HOME SCIENCE**

**Certificate Course Exam, October 2022**

**FCSCC09 MAKEUP ART**

**Time: 1 Hour Max Marks: 30**

Section A

Answer at least ten questions. Each question carries 3 marks.

All questions can be attended. Overall ceiling 30.

1. What is contouring?
2. Differentiate between blending and highlighting
3. What are cosmetics? Give examples
4. Write the uses of foundation
5. Mention an eye makeup technique
6. What is a blusher? Why is it used?
7. Mention the corrective make up procedure for a pear shaped and oval shaped face.
8. Explain lip makeup
9. What is the role of moisturizer?
10. How will you do shadowing?
11. What is a cleanser? How will you apply it?
12. Write on toxicity of cosmetics?
13. Explain a corrective makeup technique for forehead
14. Why people use makeup?
15. Write on the corrective makeup techniques for eyes